



FLOORING/CARPET CARE

Most carpets today are made to maintain easily for our convenience. Remember though, no carpet is completely maintenance free. All carpet is susceptible to soil and stains. Keeping it looking and performing great requires the right kind of care, including:

1. **Frequent vacuuming.** Periodic professional cleaning, Removal of spots and spills promptly. Vacuum regularly to keep soil from becoming embedded in the carpet's pile where it's more difficult to remove. If you allow soil particles to become embedded, they can pit and scratch the fiber and create a dull, faded appearance. Periodic professional cleaning should be considered every 12 to 18 months, depending on: Traffic and other use factors
2. **Frequency of vacuuming.** Whether the carpet is a light or dark color. Good vacuuming habits and do-it-yourself cleaning methods are very effective for most dry soil and dirt. Oily soil from cooking vapors, air pollution and grease tracked in from outside present different problems and can cause fiber damage and significant dulling of colors. It's not that your color is lost – it's just hiding under a buildup of dirty film and the pile has matted together.
3. **Removal of spots and spills:** Remove solid materials with a tablespoon, spatula or dull knife. Blot, don't rub. Blot spills with clean, white absorbent materials - such as towels, napkins or tissues. Press down hard to remove as much liquid as possible - even stand on the material with all your weight directly over the stain. You will not hurt the carpet as long as you don't vigorously rub the surface. If a spot removal solvent is necessary, apply several drops to a clean white cloth and blot the carpet in an inconspicuous area. If a color change occurs or color transfers to the cloth, consult a professional carpet cleaner.
4. **Use cleaning solutions sparingly** and always blot. If one spot removal method fails to work, try another.
6. When you use detergent, always rinse, and then absorb all moisture. Incomplete removal of detergent will expose the area to more rapid soiling. Place towels or cloth over wet area and weight with a heavy, colorfast object. Leave overnight. The next morning the areas should be dry, the spot gone. Gently brush up carpet pile.

Oh by the way, since a large percent of our business comes by word of mouth, we have created a **Referral Reward** (*money, home improvements, vacation packages*) for your referrals of friends, family and acquaintances that in turn buy from us. It's a win-win three ways. You not only receive a reward while we receive a sale, but your referred person receives significant additional options and discounts on their new home - all because of you! Simply go to www.phutah.com, and click on "Referral Reward."

